

Présentation Shoot the book ! Cannes

We are pleased to announce the next edition of **Shoot The Book! Cannes, taking place on May 14 and 15, 2026, during the Marché du Film**. As you know, Shoot The Book! is a program created by SCELf, the Festival de Cannes, and the Marché du Film to connect you with producers from around the world and present titles with the strongest adaptation potential.

As a past participant in Shoot The Book!, we would be delighted to welcome you back in 2026.

The program features two key highlights :

1. A pitching session (with selection by a jury of audiovisual professionals) held in the Press Conference Room of the Palais des Festivals
2. A full day of B2B meetings at the heart of the Marché du Film

How to participate in the two Cannes highlights dedicated to book-to-screen adaptation?

1. SHOOT THE BOOK! PITCHES: CALL FOR APPLICATIONS

To apply for the pitch session, please complete the application form in English via the following link before **February 13, 2026**:

<https://forms.gle/TZC6oJDmowBtSz6eA>

You will be asked to:

- Submit one adaptable work per publishing entity
- Ensure the project has strong international adaptation potential
- Ensure an English translation is available (working translation accepted) upon request by the time of the Cannes Festival
- Confirm that audiovisual adaptation rights are available on the day of the pitch session

All submissions will be reviewed by a professional jury, and the final selection will be announced in April.

Every submission will appear in the Shoot The Book! Cannes 2026 catalogue, distributed to accredited producers at the Marché du Film.

2. SHOOT THE BOOK! B2B MEETINGS: REGISTRATION NOW OPEN

Early-bird rate valid until February 13, 2026: 495 euros HT

Standard rate: 650 euros HT

By registering for Shoot The Book!, you will benefit from:

- A full Marché du Film accreditation, granting access to all programming, the Cannes Festival, and all screenings
- A dedicated meeting space at the heart of the Marché du Film for your appointments with producers
- An online meeting platform to schedule appointments in advance with a network of qualified industry professionals
- Showcase of your publishing house as well as two adaptable titles in the Shoot The Book! catalogue

To secure your accreditation for the Marché du Film and access to the Shoot The Book! B2B program, please confirm your interest by email as soon as possible and complete the catalogue form **by March, 13, 2026**: <https://forms.gle/sqUk85jATHgwRdhN8>

Very best, Isabelle

Attention point: If you're interested in Shoot The Book! Rendez-Vous, we highly recommend booking a table as soon as possible, as availability is limited, whether or not you participate in the pitching session.